



April 13, 2010

**Sales Manager
Reporting to Director of Sales and Catering
Crowne Plaza Ottawa
One (1) Full-time salaried position**

ARE YOU LIVELY? With SilverBirch Hotels & Resorts, you can be!

What's In It for You?

- Join our family of supportive team mates who are passionate about service
- "The Perks" including hotel and restaurant discounts
- Growth opportunities within a national multi-brand hotel company
- Industry leading development and training programs
- Learn and collaborate with the best in the industry
- Proud to be Canadian
- We are lively! Come have some fun with us!

We are looking for a dynamic Sales Manager at Crowne Plaza in Ottawa, Ontario.

In the role of Sales Manager/Corporate you will identify, solicit and qualify strategic accounts in assigned markets to develop definite group bookings and leads to toward overall hotel group goals.

Duties & Responsibilities:

Coordinate group sales, create sales contacts, action plans, respond to leads, monitor market objectives, sales plans, customer needs and expectations, account maintenance, civic/trade participation, company loyalty, site visitations, sales trips, communication, meetings, revenue productivity goals.

Preferred Education & Qualifications:

College degree in hotel management/business administration an asset
Minimum 2 years previous related sales experience
Previous hotel experience beneficial
English language requirement; French language a definite asset
Dynamic, professional team player with excellent customer relations skills
Detail-oriented, takes initiative, works well under pressure; results driven
Reliable, flexible, organized individual
Excellent communication skills
Working knowledge of Word and Delphi computer systems beneficial

If you are interested in joining the liveliest hotels in Canada, each with their own unique sense of place then we want to hear from you!

Apply by April 20th, 2010 or contact us at:

**Colin Symonds
613-237-3600 ext. 6234
www.silverbirchhotels.com**

SILVERBIRCH HOTELS & RESORTS IS SUPPORTIVE OF WORKFORCE DIVERSITY AND ENCOURAGES APPLICATIONS FROM QUALIFIED INDIVIDUALS.